

SNS COLLEGE OF PHYSIOTHERAPY

Saravanampatti Post, Coimbatore – 641 035, T.N
(Affiliated by the Tamil Nadu Dr. M. G. R. Medical University, Chennai.)



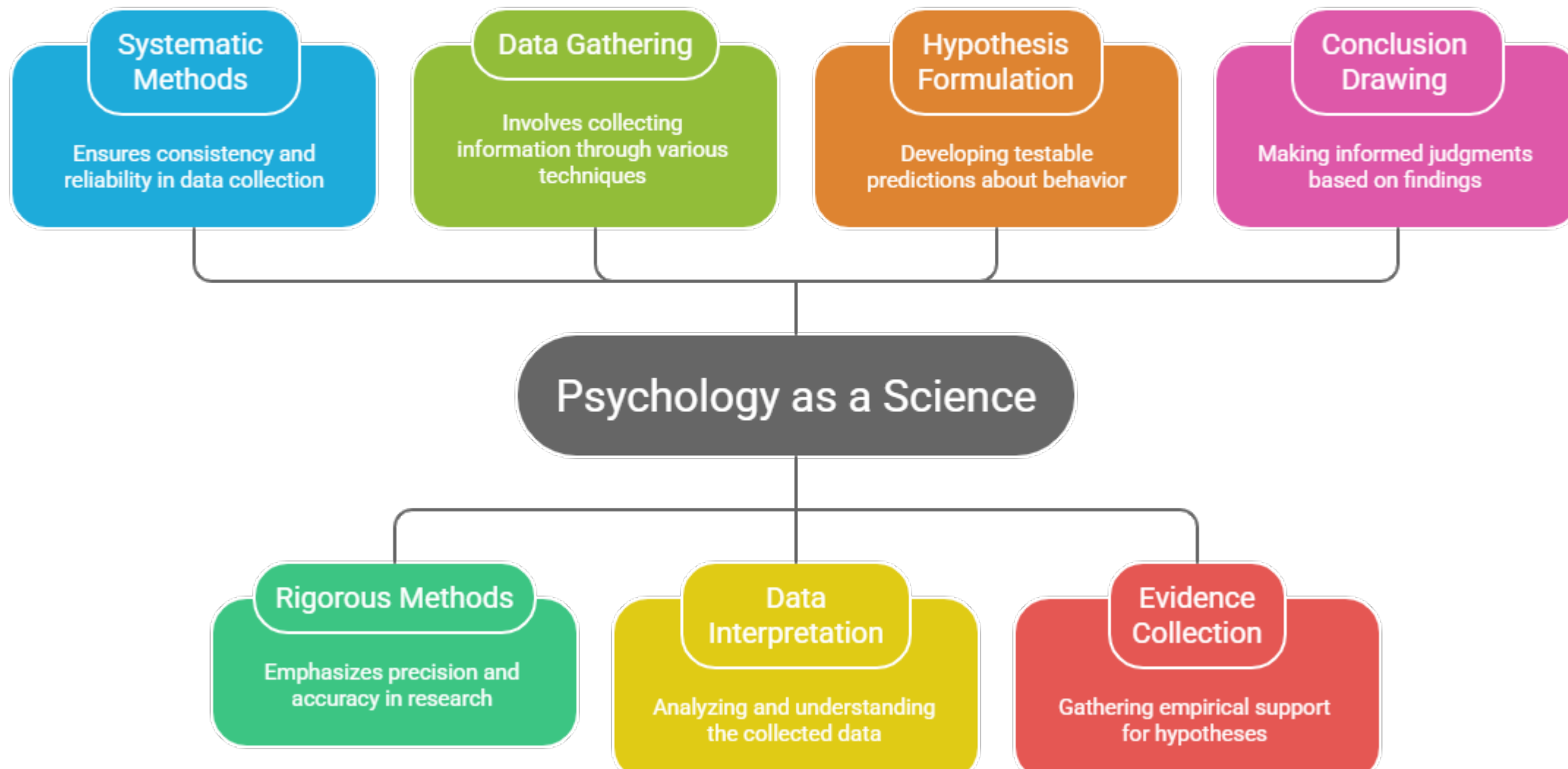
DEPARTMENT OF PHYSIOTHERAPY- BPT I YEAR

SUBJECT NAME- PSYCHOLOGY

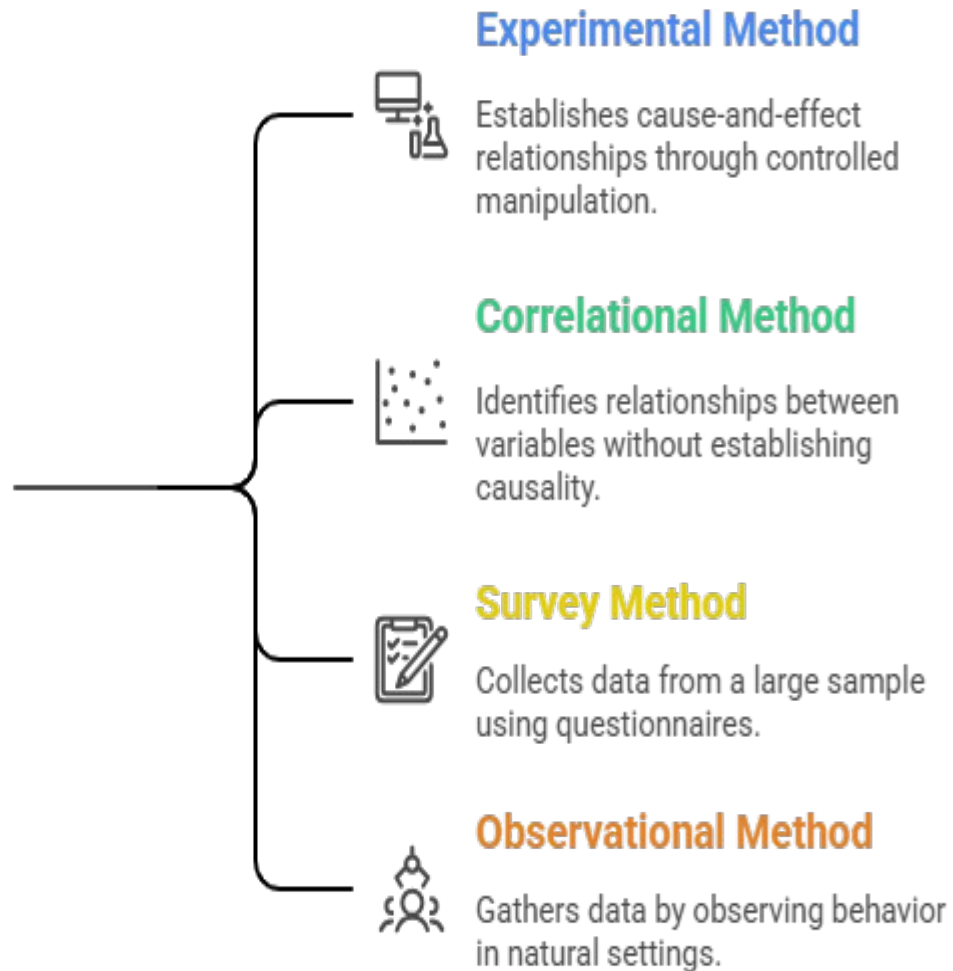
TOPIC- METHODS OF PSYCHOLOGY

**PREPARED BY- Dr. K. P. BENOSEL PAUL., PT,
ASSISTANT PROFESSOR,
SNSCOPT.**

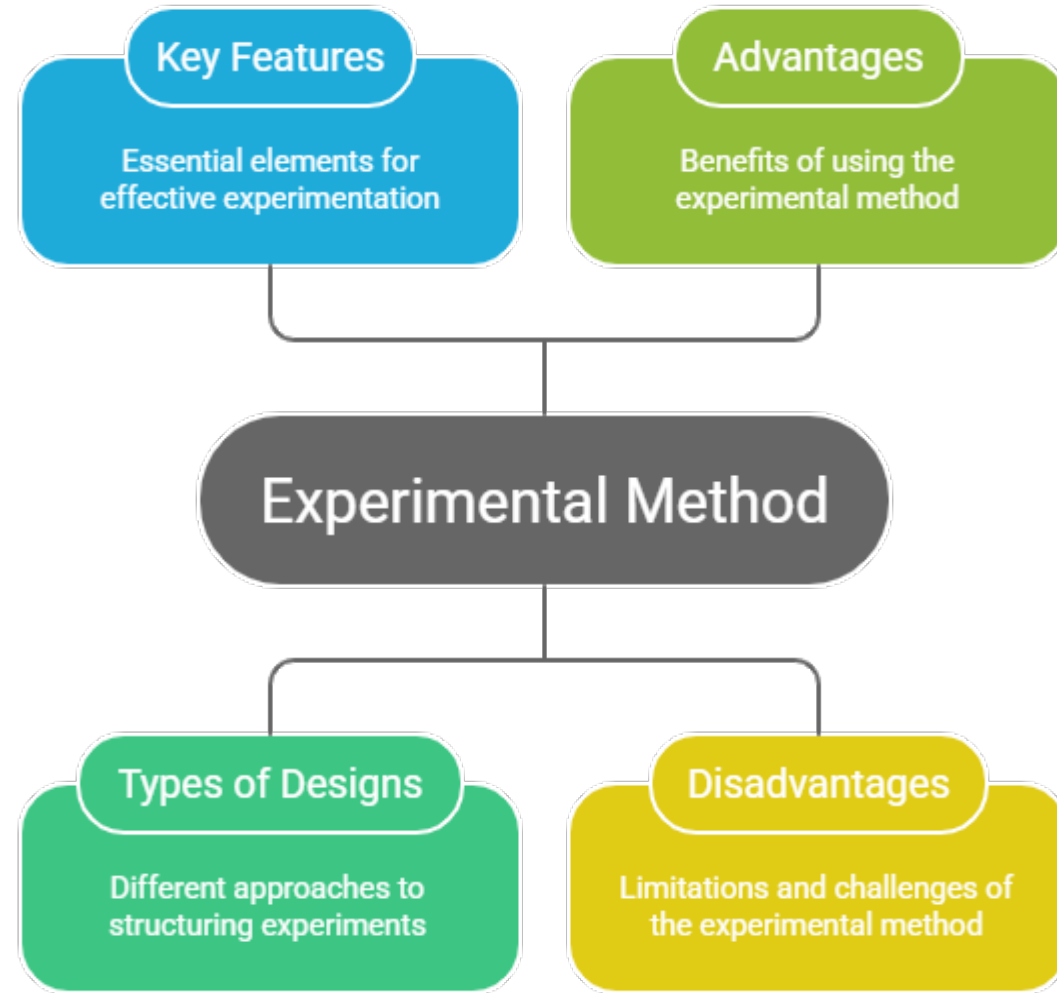
INTRODUCTION:



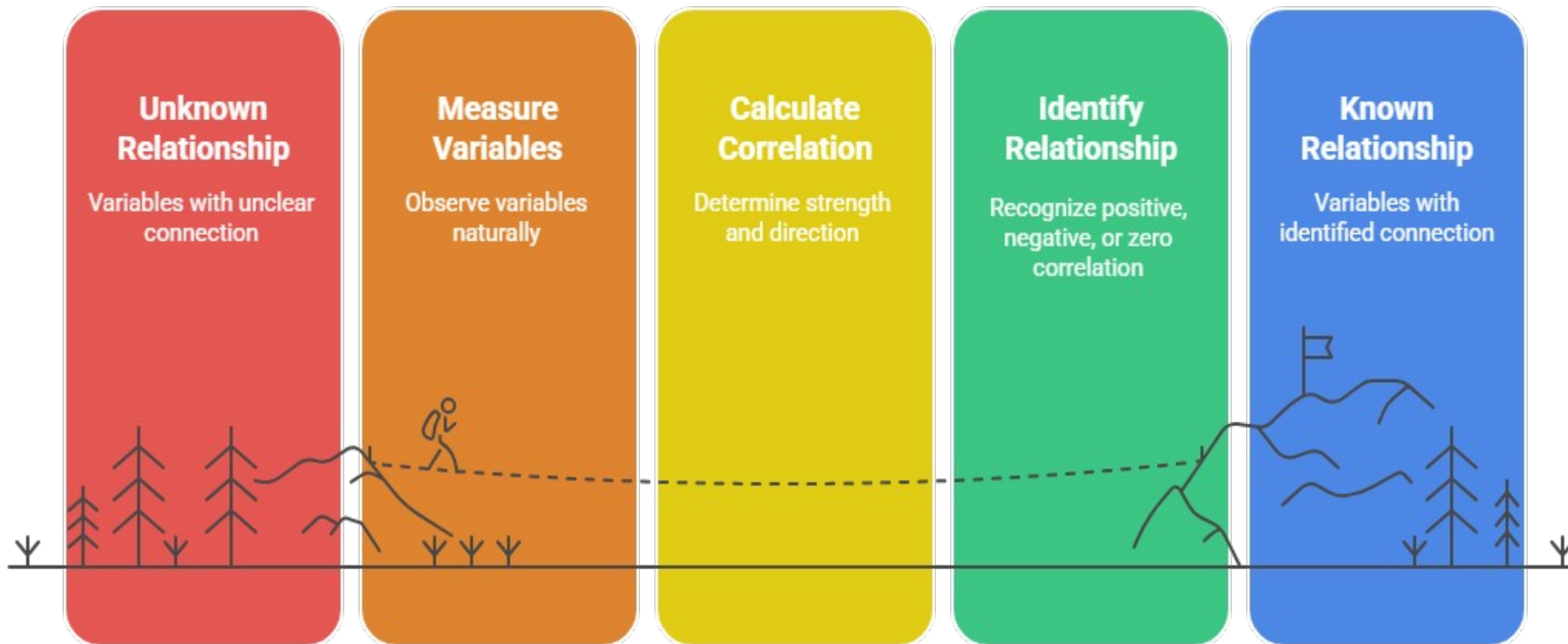
Quantitative Research Methods:



Experimental Method:



Correlational Method:



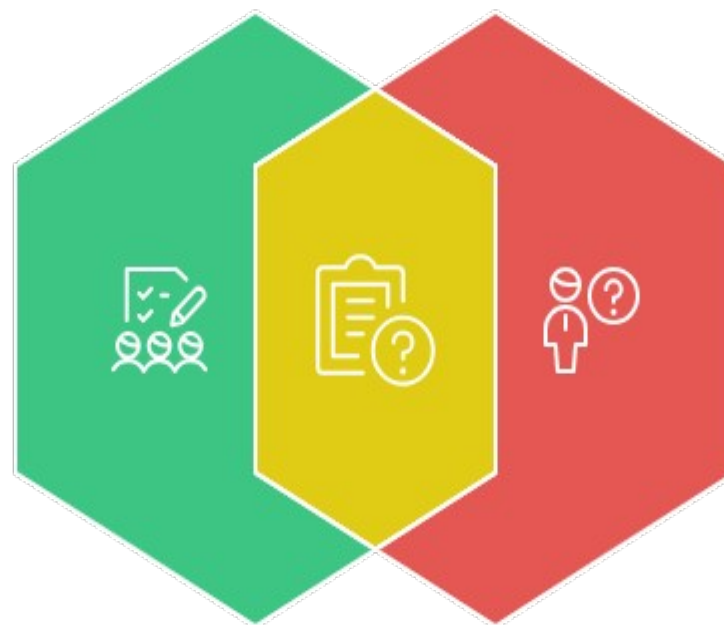
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Survey Method:

Trade-offs in Survey Research

Balancing efficiency with accuracy

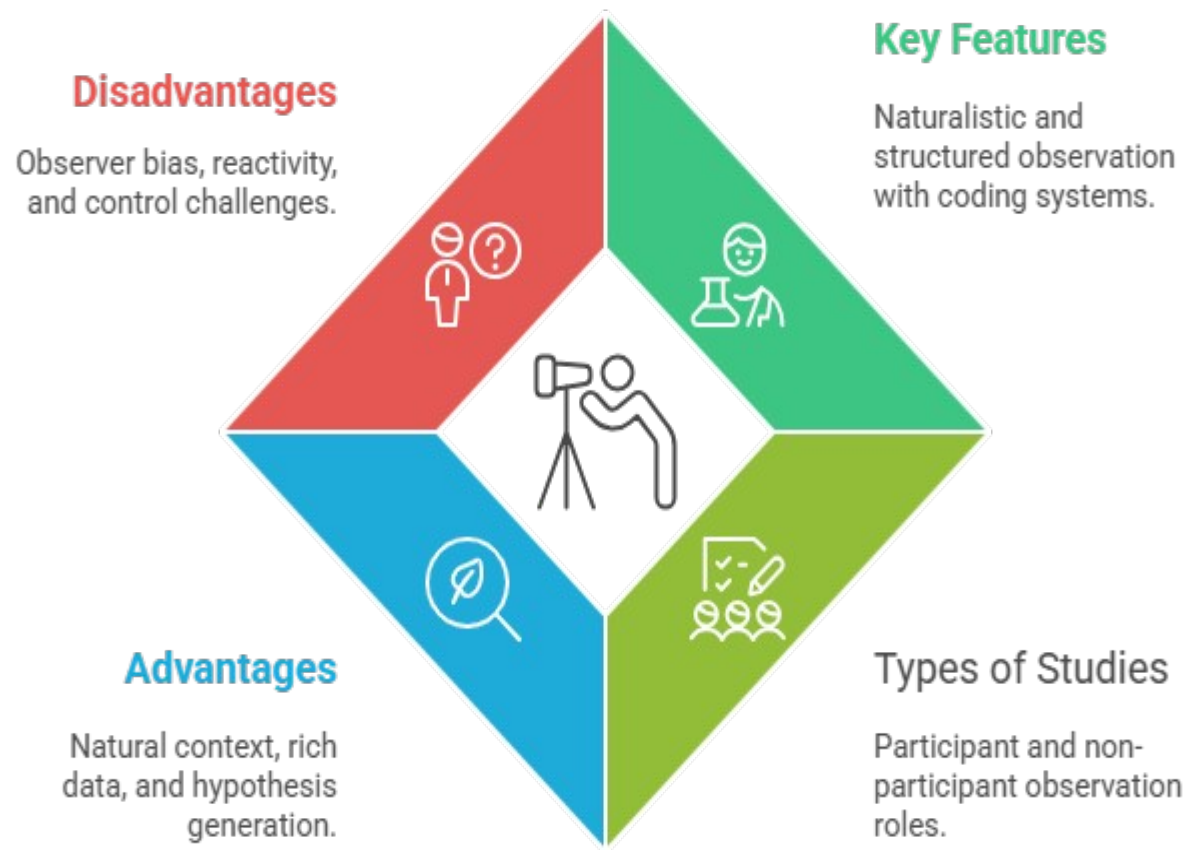
Advantages
Efficient data collection
from large samples



Disadvantages
Potential for bias and
misrepresentation

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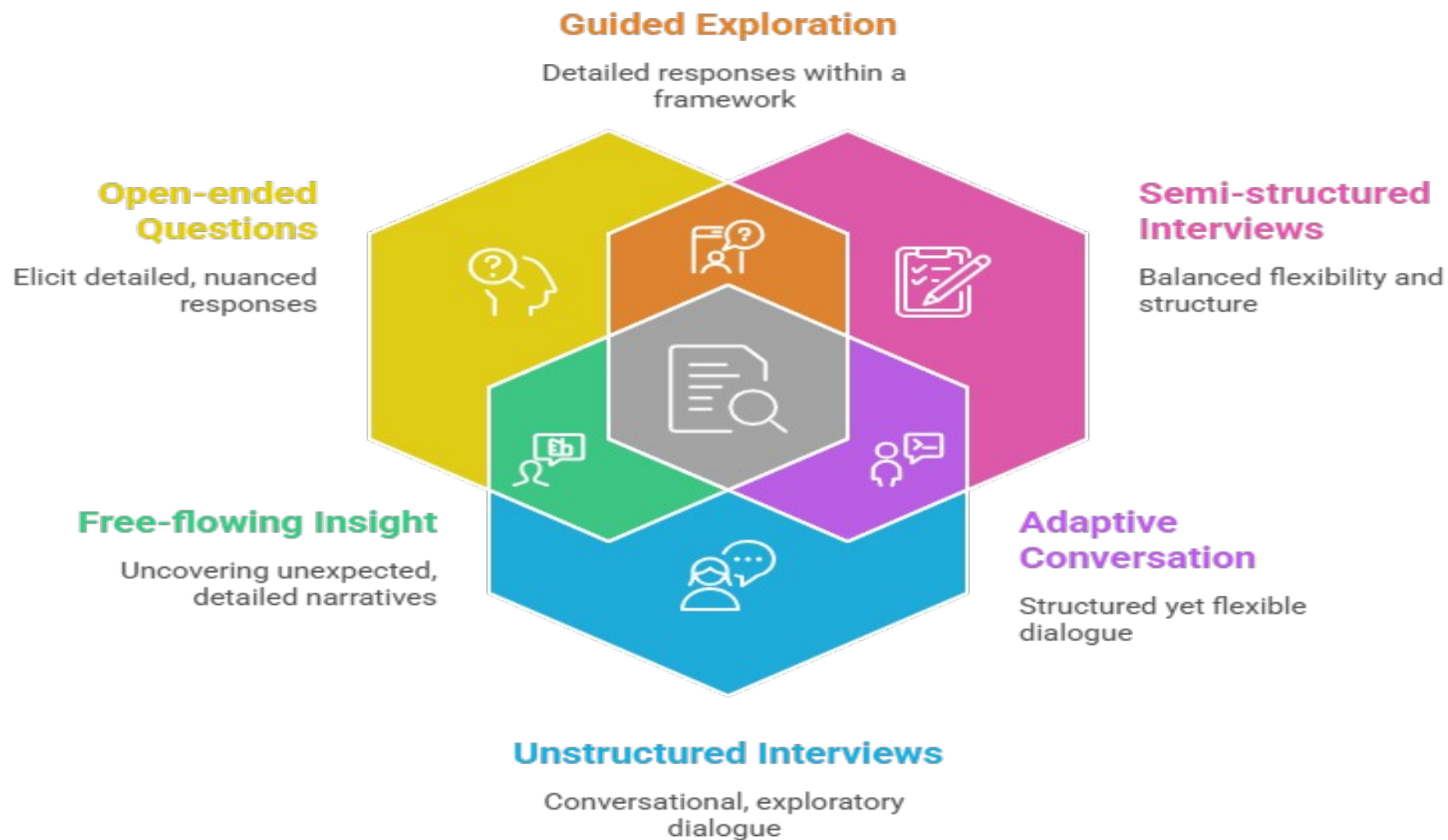
Observational Method:



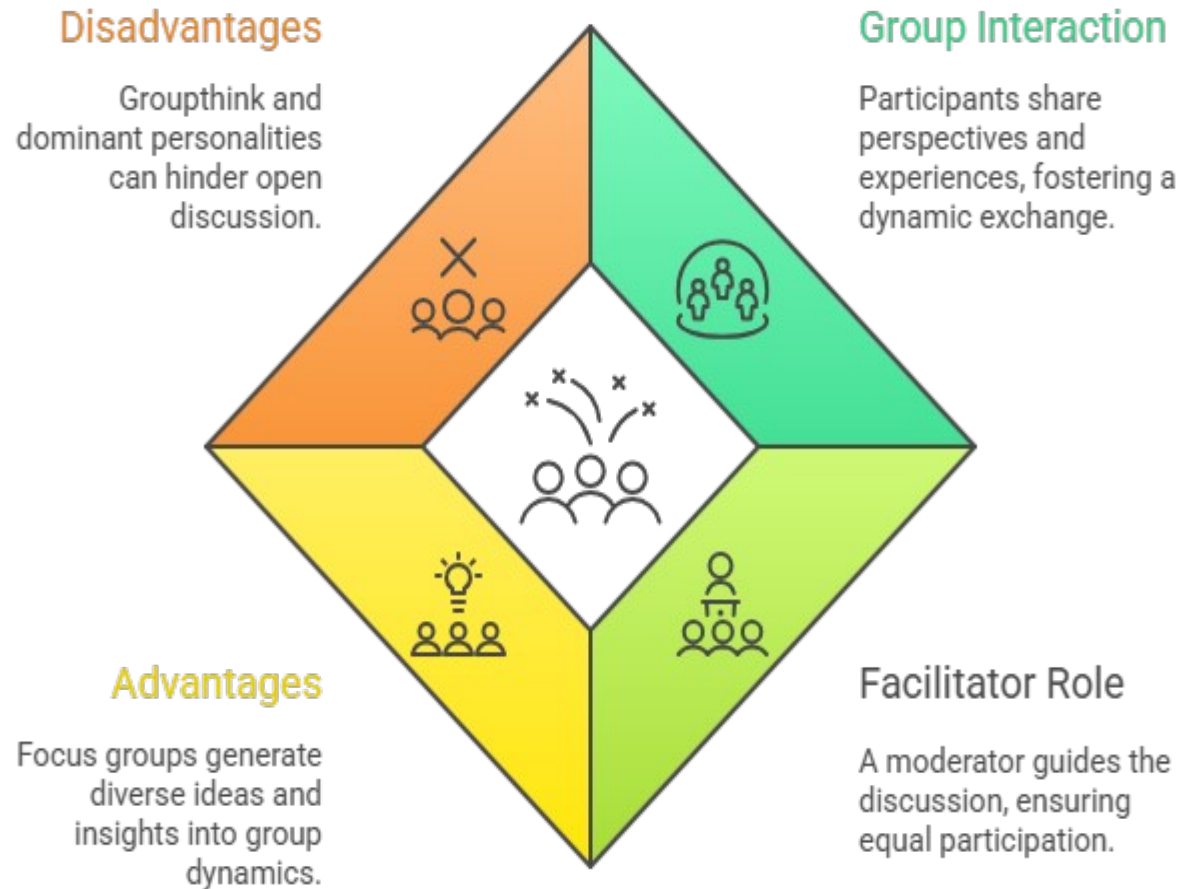
Qualitative Research Methods:



Interviews:

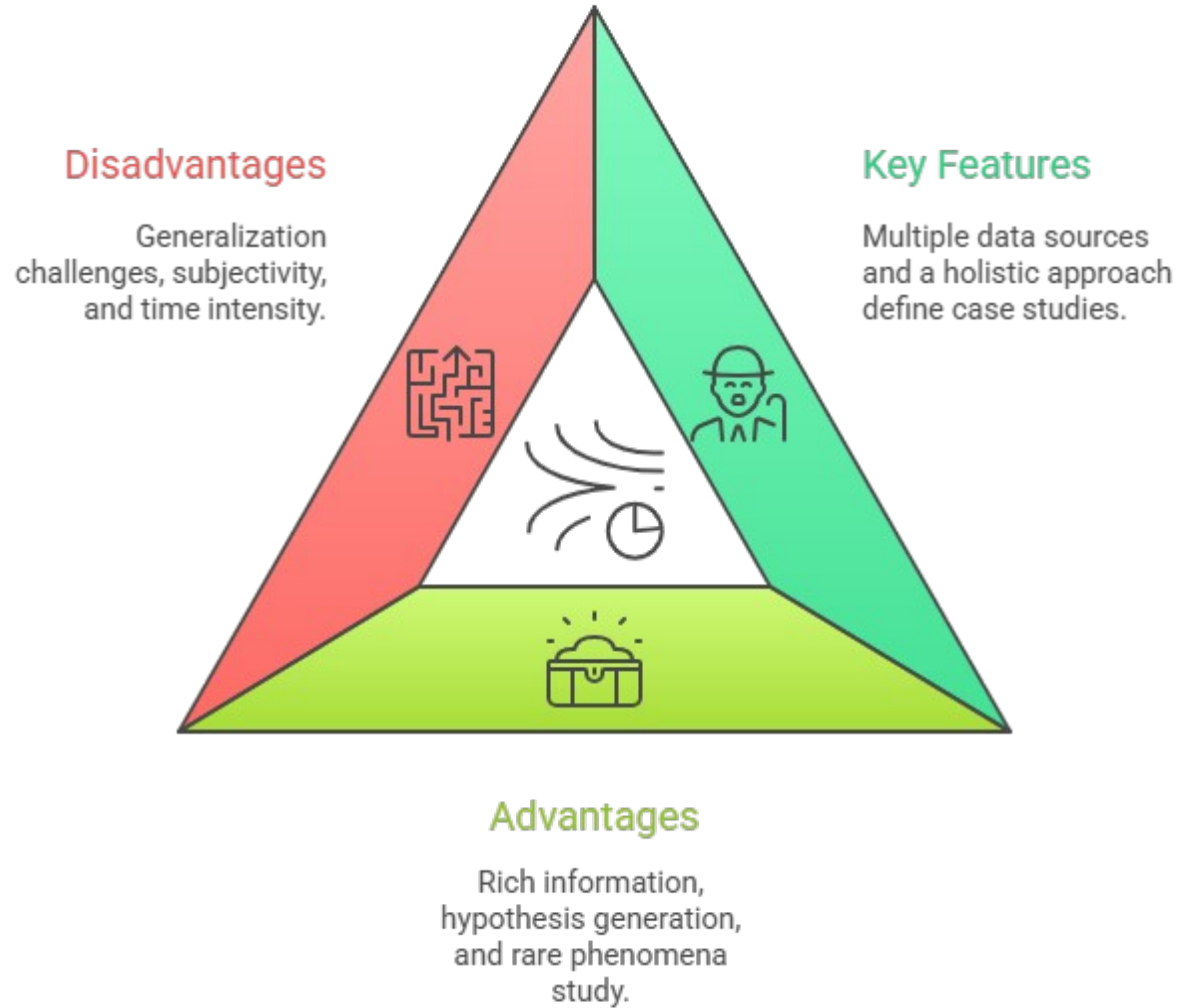


Focus Groups:



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Case Studies:



Ethnography:

Ethical Concerns

Potential issues related to privacy and cultural sensitivity.

Participant Observation

The researcher actively participates in the community's activities.

Objectivity Challenges

Maintaining impartiality can be difficult due to immersion.

Long-term Engagement

Spending an extended period in the field to gain deep insights.

Time-Consuming

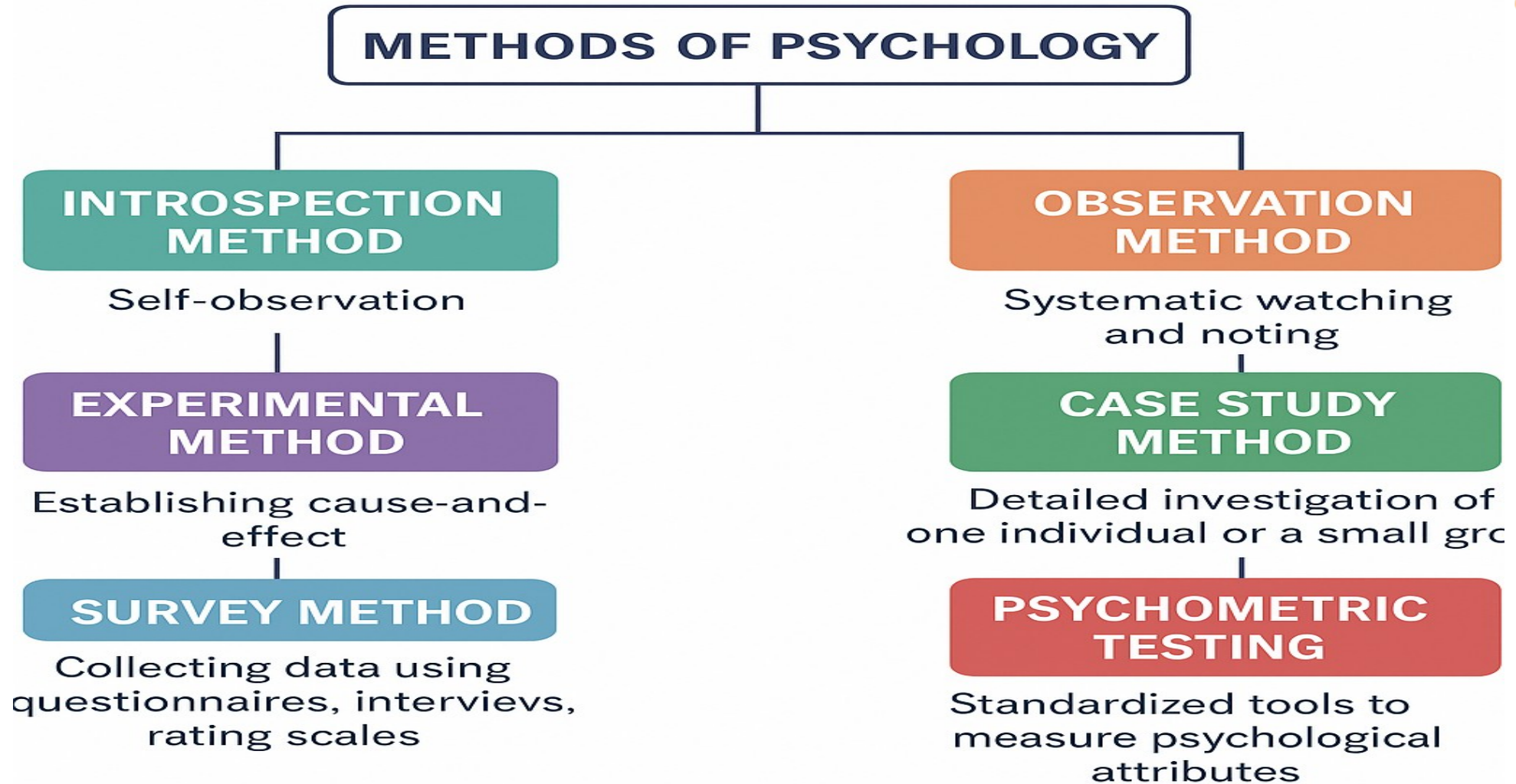
The research process requires significant time and effort.

Deep Understanding

Uncovering hidden meanings and practices within a culture.



SUMMARY



THANK YOU