

# **SNS COLLEGE OF PHYSIOTHERAPY**

Saravanampatti Post, Coimbatore – 641 035, T.N  
(Affiliated by the Tamil Nadu Dr. M. G. R. Medical University, Chennai.)



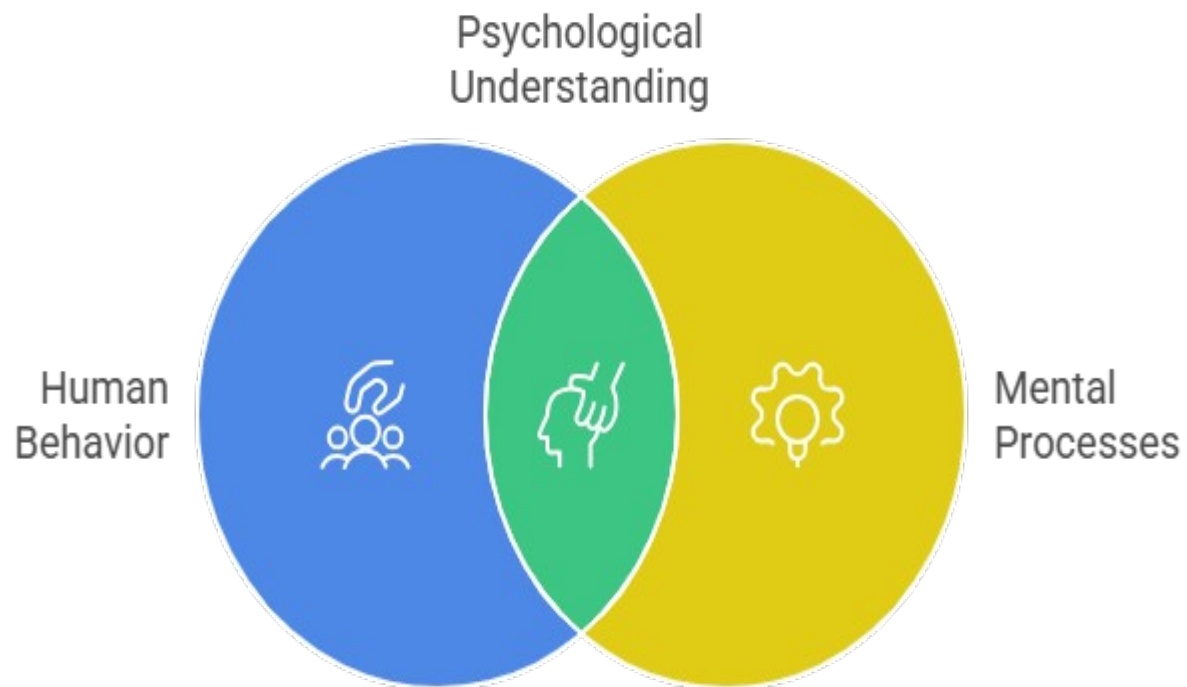
**DEPARTMENT OF PHYSIOTHERAPY- BPT I YEAR**

**SUBJECT NAME- PSYCHOLOGY**

**TOPIC- BRANCHES OF PSYCHOLOGY**

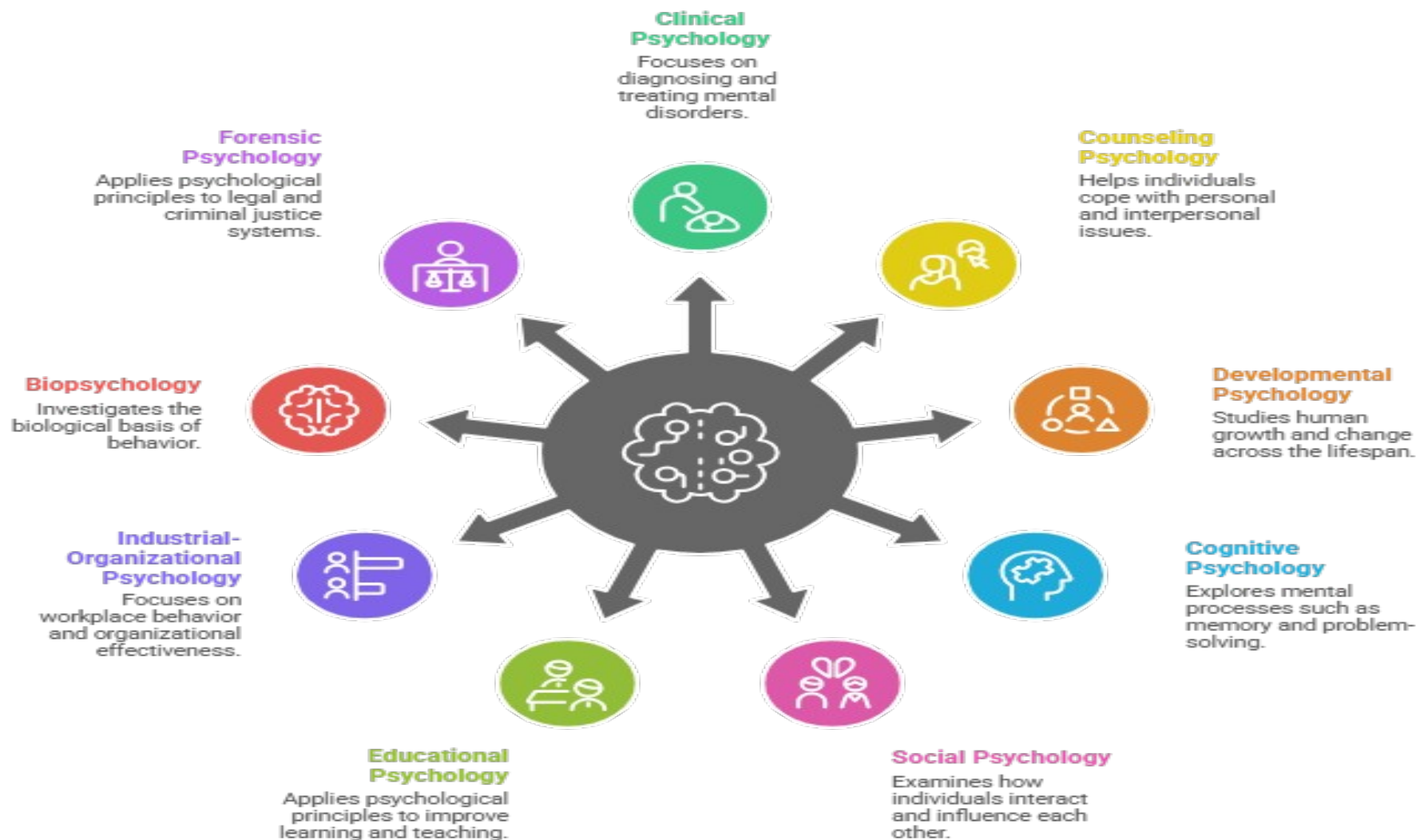
**PREPARED BY- Dr. K. P. BENOSEL PAUL., PT,  
ASSISTANT PROFESSOR,  
SNSCOPT.**

# What is Psychology?



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# Branches of Psychology:

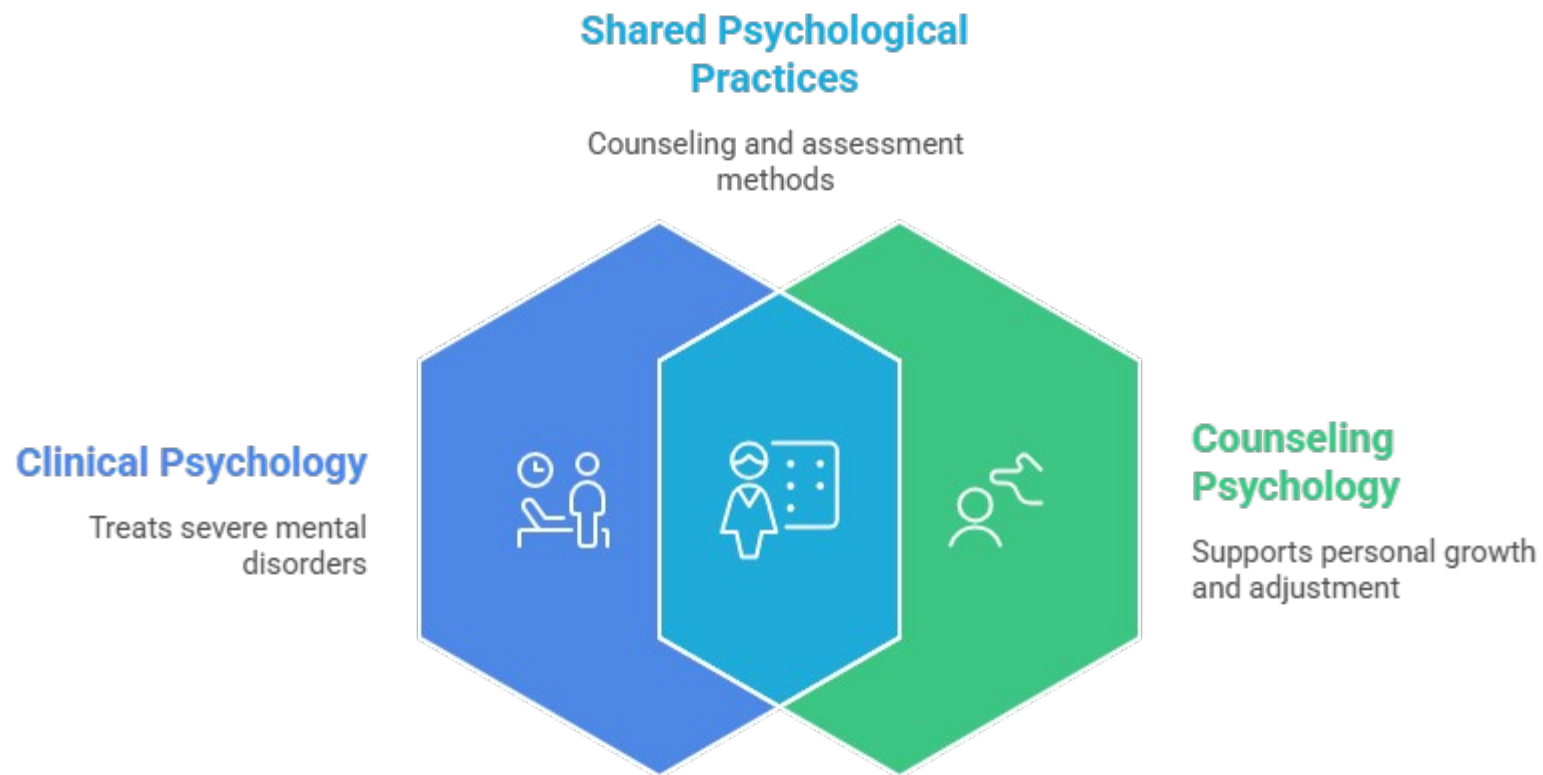


# Clinical Psychology:



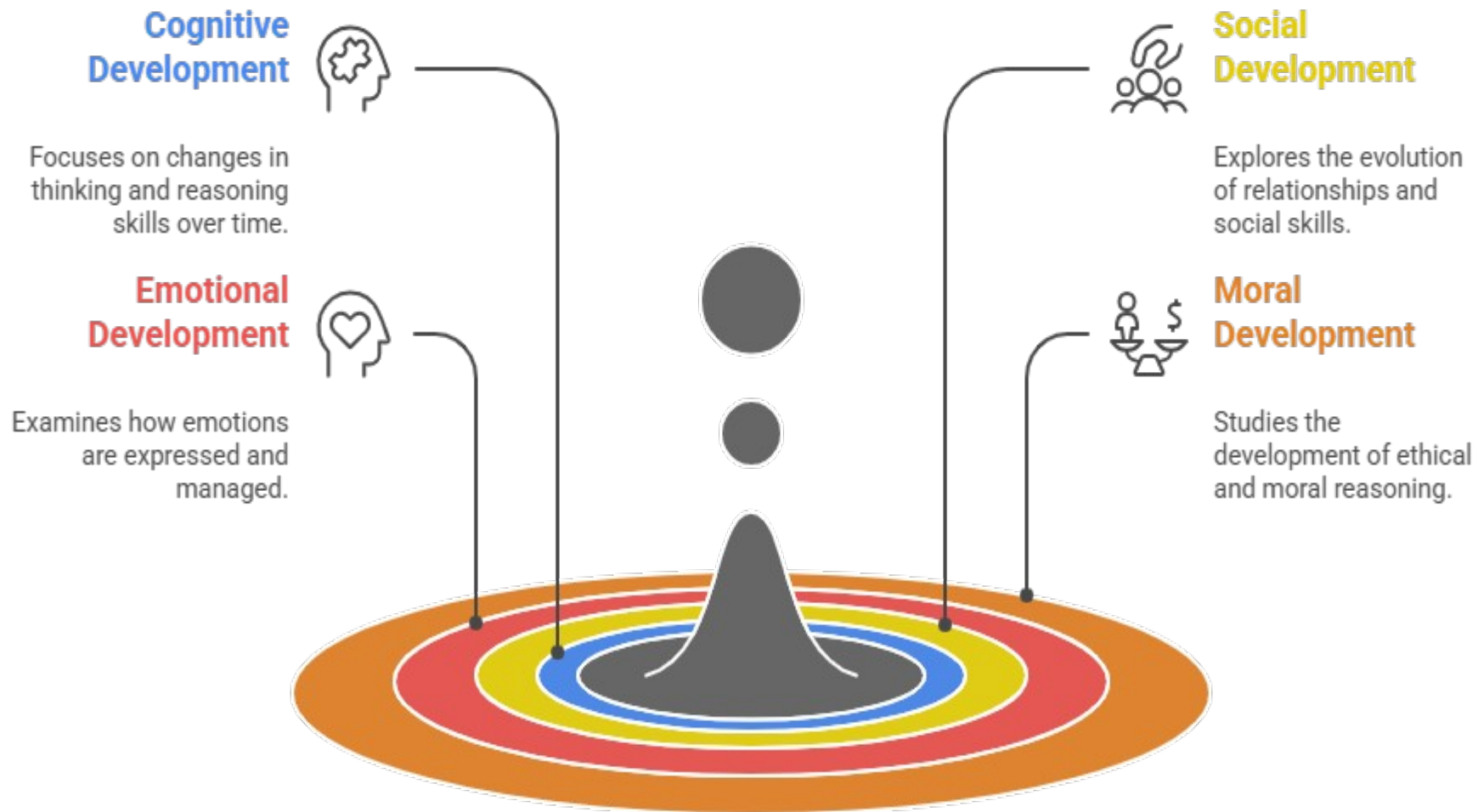
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# Counseling Psychology:



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# Developmental Psychology:



# Cognitive Psychology:

## Language

How people understand and produce language



## Memory

How information is encoded, stored, and retrieved



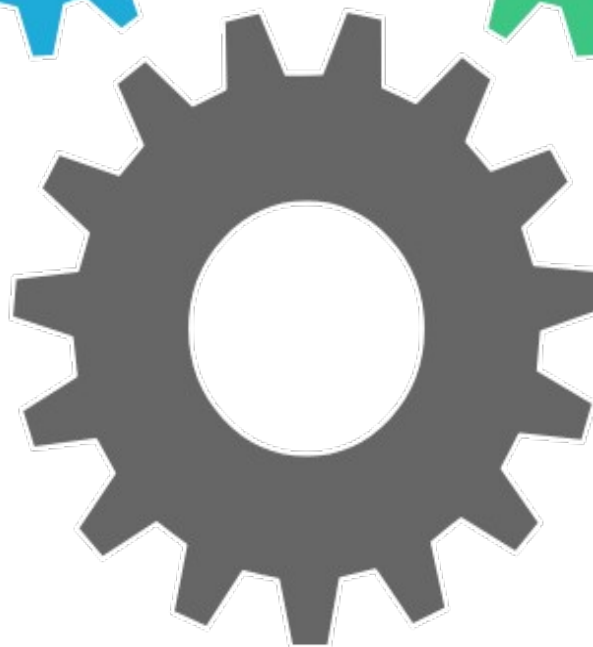
## Problem-Solving

How people solve problems and make decisions



## Attention

How people selectively focus on stimuli



# Social Psychology:

## Interpersonal Relationships

Examining how people form and maintain relationships

## Attitudes

Exploring how people form and change their attitudes



## Prejudice and Discrimination

Investigating the causes and consequences of prejudice

## Persuasion

Understanding how people are influenced by persuasive messages

## Group Dynamics

Studying how people behave in groups

# Educational Psychology:

1

## Instructional Design

Instructional design bridges theoretical learning theories with practical teaching methods.



2

## Curriculum Development

Curriculum development directly applies theoretical knowledge to practical educational settings.



3

## Learning Theories Research

Learning theories research delves into the theoretical underpinnings of learning processes.



4

## Consultation with Schools

Consultation with schools translates research findings into actionable teaching strategies.

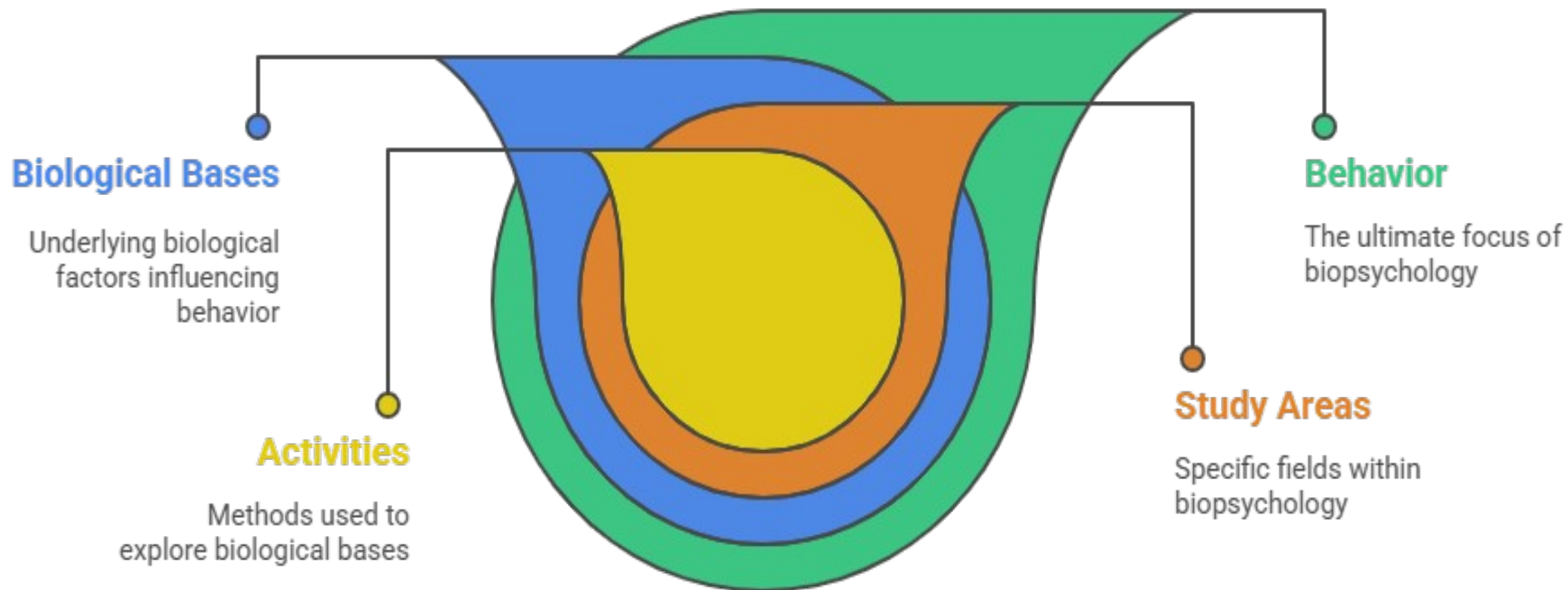


# Industrial-Organizational (I-O) Psychology:



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# Biopsychology:



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# Forensic Psychology:

## Competency to Stand Trial

Competency to stand trial is a legal system application in public sector settings.



## Criminal Profiling

Criminal profiling is a psychological application in public sector settings.



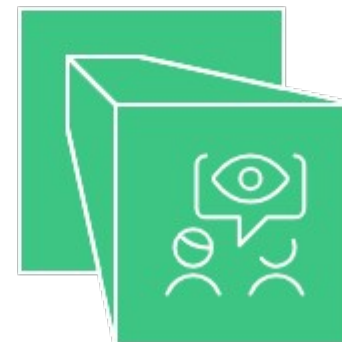
## Custody Evaluations

Custody evaluations are legal system applications in private practice settings.

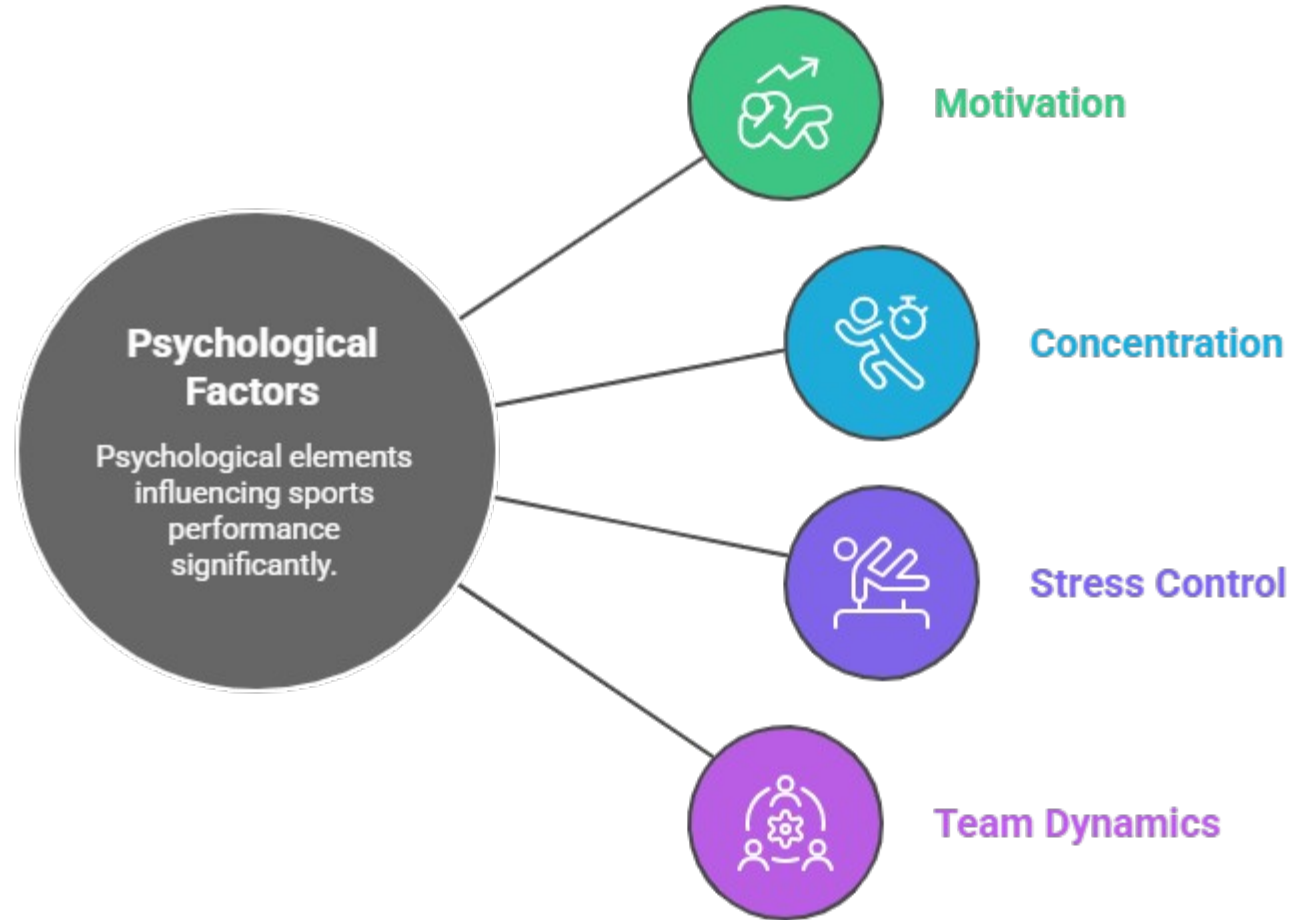


## Eyewitness Testimony

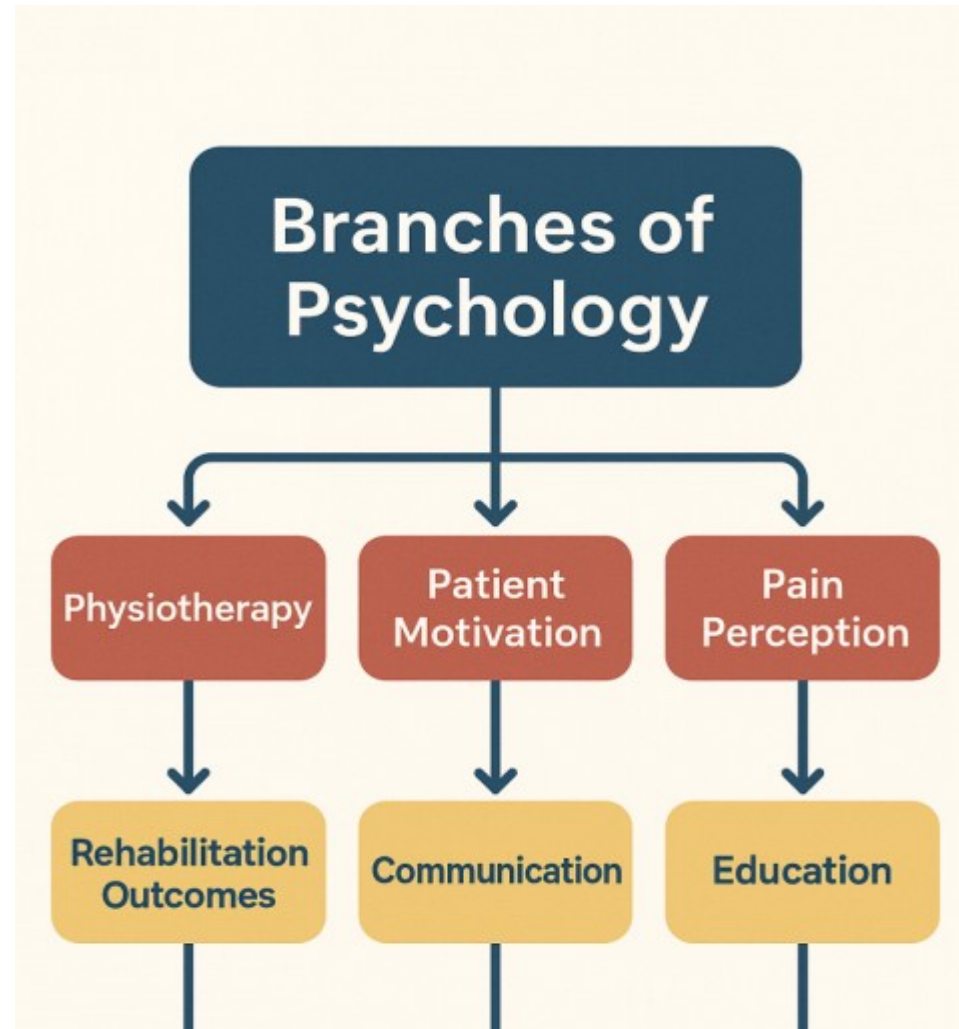
Eyewitness testimony is a psychological application in private practice settings.



# Sports Psychology:



# SUMMARY



**THANK YOU**